



# Payton Biddington

503.319.5443  
me@paytonb.com

I'm a graphic designer living and working in Portland, Oregon. I design visual identities, user interfaces, websites, and apps.

## Qualifications

More than 10 years' experience as a freelance design professional  
Several years' experience collaborating remotely with a small team  
Worked with small businesses, big brands, artists, universities  
Skilled in modern front-end web development, user interface design  
Illustration, iconography, and hand lettering experience  
Acute sense of visual and contextual detail  
Efficient and effective design communicator  
Always striving to improve my capability as a designer  
Passionate about design's ability to better our world

## Experience

### **Freelance 2005–2015**

*Graphic Designer, Art Director, Web Designer & Developer*

Identity design, print design, website design and development, business automation consulting; collaborated with startups, agencies, and fellow freelancers on projects for various clients

### **Cantilever, Inc 2011–2014**

*Graphic Designer, Art Director*

As the small agency's sole designer, I worked independently and collaboratively on a broad spectrum of design tasks via a remote workspace; web and print design, brand identities, user interfaces, wireframing, environmental graphics, prototype builds, infographics, icons & illustrations; client-side project proposals and presentations, internal administrative documents

## Education

### **Pacific Northwest College of Art 2008–2010**

*Pursued BFA in Communication Design  
PNCA Honors Scholarship, 2008–2010*

### **Portland State University 2007–2008**

*Liberal Arts, Introductory Art & Design Courses*

References available upon request