



Payton Biddington

503.319.5443
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I'm a graphic designer living and working in Portland, Oregon. I design visual identities, user interfaces, websites, and apps.

Qualifications

More than 10 years' experience as a freelance design professional
Several years' experience collaborating remotely with a small team
Worked with small businesses, big brands, artists, universities
Skilled in modern front-end web development, user interface design
Illustration, iconography, and hand lettering experience
Acute sense of visual and contextual detail
Efficient and effective design communicator
Always striving to improve my capability as a designer
Passionate about design's ability to better our world

Experience

Freelance 2005–2015

Graphic Designer, Art Director, Web Designer & Developer

Identity design, print design, website design and development, business automation consulting; collaborated with startups, agencies, and fellow freelancers on projects for various clients

Cantilever, Inc 2011–2014

Graphic Designer, Art Director

As the small agency's sole designer, I worked independently and collaboratively on a broad spectrum of design tasks via a remote workspace; web and print design, brand identities, user interfaces, wireframing, environmental graphics, prototype builds, infographics, icons & illustrations; client-side project proposals and presentations, internal administrative documents

Education

Pacific Northwest College of Art 2008–2010

*Pursued BFA in Communication Design
PNCA Honors Scholarship, 2008–2010*

Portland State University 2007–2008

Liberal Arts, Introductory Art & Design Courses

References available upon request